

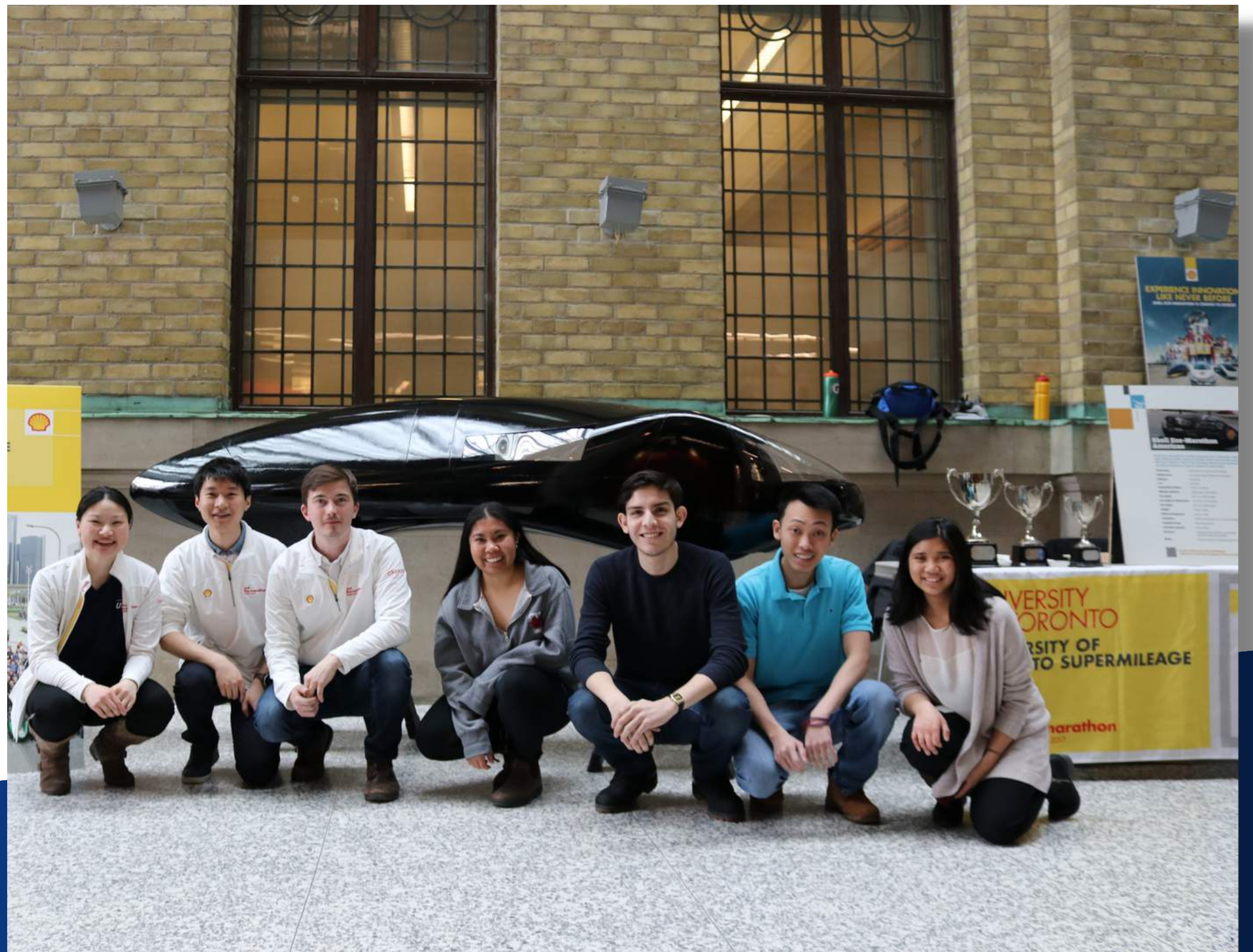
# University of Toronto SUPERMILEAGE Sponsorship Package



# Our Vision

In 2011, we were established with our motto,  
“Driven to advance future sustainability.”

We hope that we always continue to push the limits of  
energy efficiency!



# What We Do



We consist of engineering and business students passionate about developing fuel efficient vehicles in two categories:

## Prototype

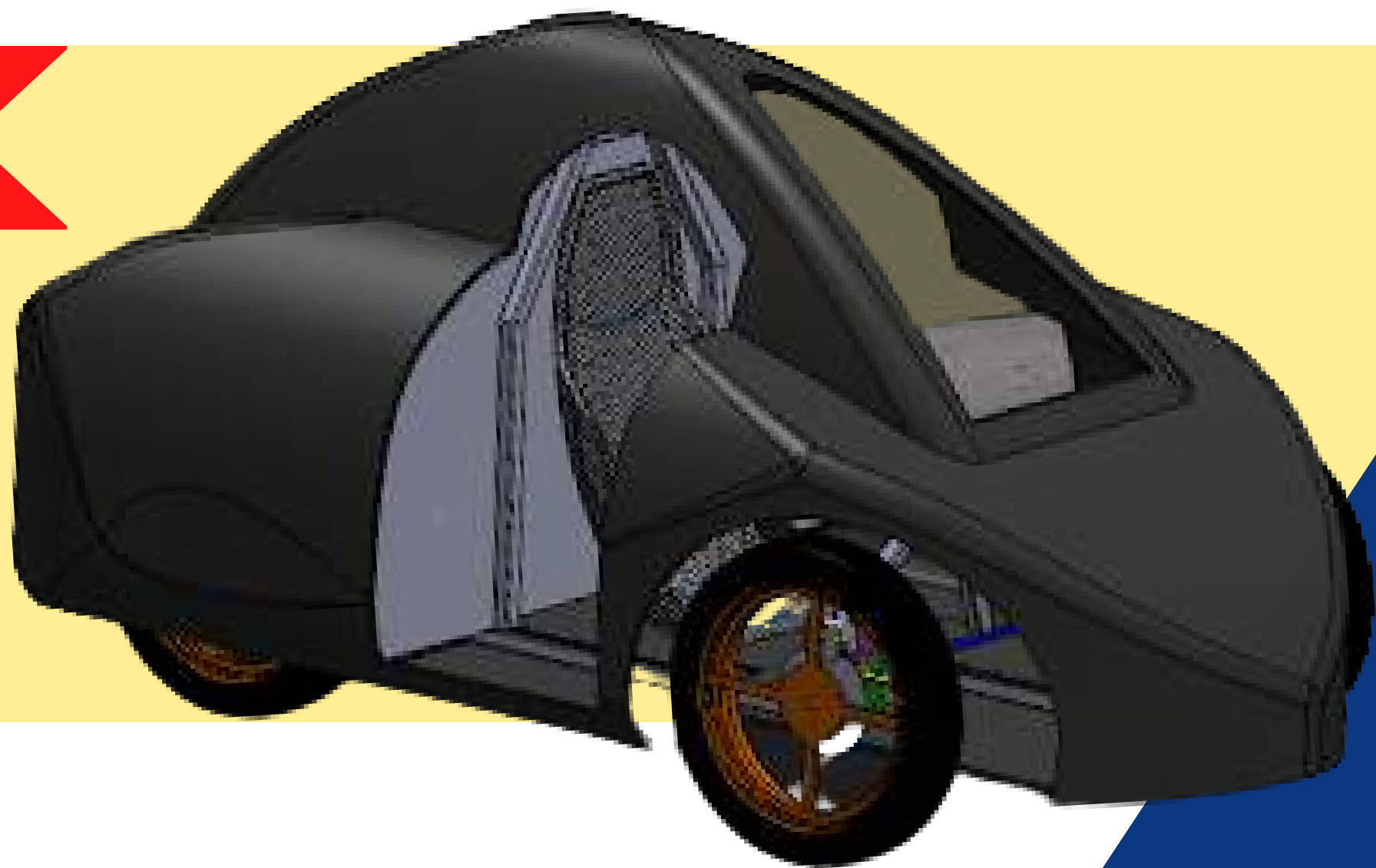
An internal combustion engine vehicle



## IN PROGRESS

## Urban Concept

A hydrogen fuel cell powered car



We bring our innovations to the annual **Shell Eco-Marathon** competition, competing against 100+ teams across the Americas to determine whose vehicle can travel the farthest on the least amount of fuel!

# A History of Achievement

We built our own custom-designed internal combustion engine, becoming the **only engine designed and built by students** in the Eco-Marathon, with a top mileage of 3,421 mpg!

Our team placed **first** in the **largest and most competitive category** of the 2015 Shell Eco-Marathon!

In the following years, we have placed **2nd** on three separate occasions!



# Why Sponsor Us?

## Company Promotion

Your company or organization can have its name and logo placed on our apparel, social media, website, and vehicle(s)!

## Company Exposure

Your product may be used in real life applications that can expose its uses to future industry professionals!

## Recruitment

Your company gains access to a talented group of individuals. Past and current members have gone on to work at Tesla, Bombardier, Airbus and Ford!



# Our Past Sponsors!



**HONDA**



**Pratt & Whitney**

A United Technologies Company



AMD  
RADEON  
PRO

Te**X**treme®



UNIVERSITY OF  
TORONTO



# Outreach Events

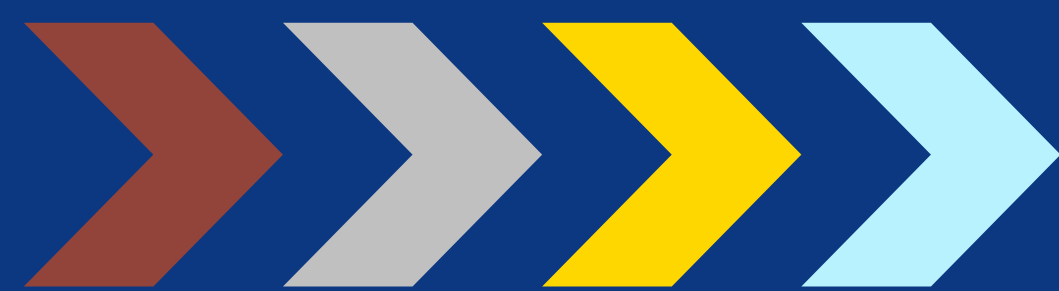
We attend various public events to raise awareness about sustainable transportation technologies and have been featured on many television and news networks!



Here are some of the events and media outlets that we have attended in the past:



# Sponsorship Tiers



## Diamond Tier

**Contact Us!**

- Become a title sponsor of one of our vehicles!
- Custom company lanyard at outreach events!
- A large logo on our merchandising!
- + Gold Tier Rewards!

## Gold Tier

**\$3000+**

- A large logo of your company on both of our vehicles!
- Custom company lanyard at outreach events!
- Large company logo on our merchandising!
- + Silver Tier Rewards!

## Silver Tier

**\$1500+**

- Company logo on website and social media posts!
- Company mentioned at all outreach events!
- Small company logo on one of our vehicles!
- + Bronze Tier Rewards!

## Bronze Tier

**\$500+**

- Your company's name on our website!
- A "Thank you" post on our social media!
- Your company will be mentioned at an outreach event we attend!

**WE ALSO ACCEPT IN-KIND CONTRIBUTIONS!**



## Shell Eco-Marathon



# Thank You!



[Visit our website!](#)



Email us at  
[utsupermileage@gmail.com!](mailto:utsupermileage@gmail.com)



[Visit our YouTube channel!](#)



[Check out our Instagram page!](#)

If you wish to support us, if you have any questions about sponsorship or our team, please email us!

If you would like to give a donation, please check out our website and click on "partner"!

We look forward to working with you!