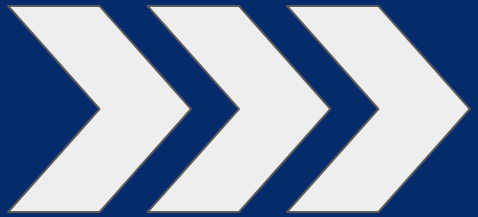
UTSM

University of Toronto SUPERMILEAGE

Sponsorship Package

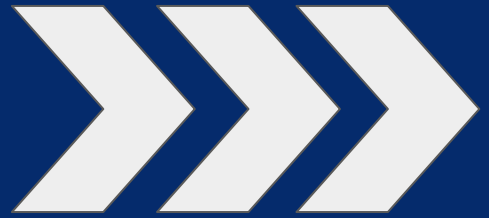
In 2011

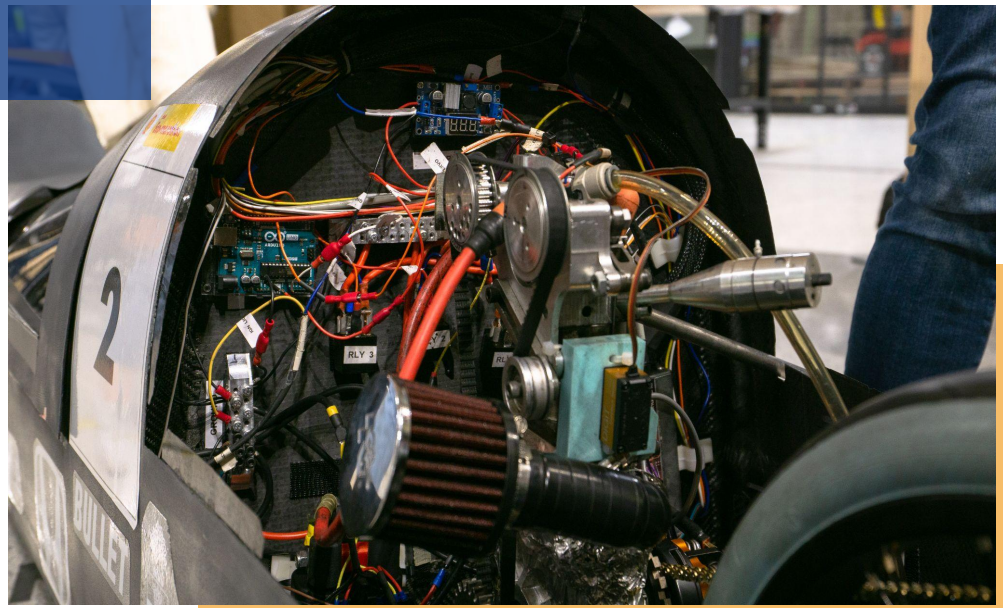


TEAM VISION

Established in 2011 with the motto of **“Driven to advance future sustainability”**, the team hopes to continue pushing the limits of energy efficiency.

By 2013



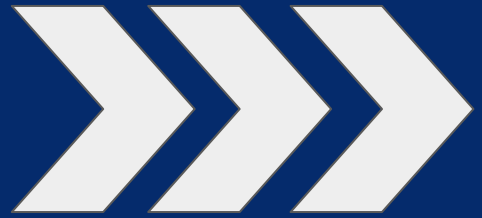


HISTORY OF INNOVATION

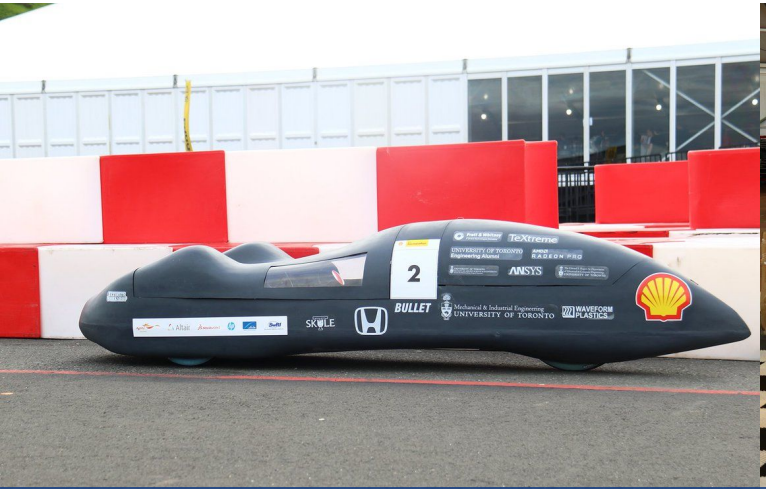
The team successfully built its **very own custom-designed internal combustion engine**, becoming the **only engine designed and built by students** in the Shell Eco-Marathon competition.

We hope to continue making innovative advancements.

Since 2015



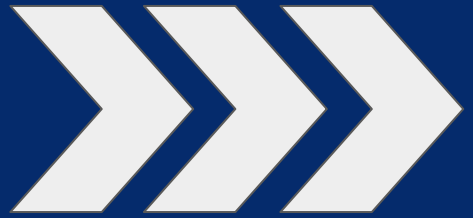
OUR JOURNEY SO FAR



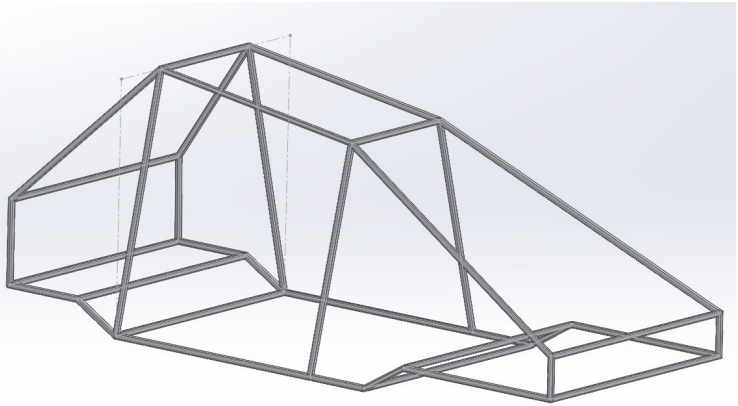
STRONG REPUTATION FOR SUCCESS

Our team placed **first** in the **largest and most competitive category of the 2015 Shell Eco-marathon** with our Gasoline Prototype Vehicle. In the following years we have placed 2nd on three separate occasions.

And now



CURRENT GOALS



INTRODUCING URBAN CONCEPT

The club has been idle from 2018-2021. This year, we are excited to bring life to a **new, innovative project: urban concept, a hydrogen fuel cell car.**

We want YOU to join us on our journey to an energy efficient future

WHAT WE DO

The University of Toronto Supermileage team is made up of engineering and business students passionate about developing optimally efficient vehicles in two categories: Urban Concept (hydrogen fuel cell car) and Prototype (internal combustion engine vehicle). The team brings their innovations to the Shell Eco-Marathon annual competition, competing against 100+ teams from other North and South American countries on whose vehicle can travel the farthest on the least amount of energy.

OUR VEHICLES

PROTOTYPE

For the past 6 years, we have competed in the Gasoline Prototype category, centered around internal combustion vehicles. Our top mileage is 3,421 mpg., which equates to the ability to drive from Toronto to New York City on 543 mL of gasoline (ie.a bottle of water). However, we continue to optimise the vehicle to breakthrough new heights.

URBAN CONCEPT

This year, we are introducing the newest addition to the UofT Supermileage family. This urban concept vehicle will be developed for the first time in UofT history. Designed to be resemble the likeness of a traditional vehicle, it is instead operated entirely by a hydrogen fuel cell. The only inputs required are hydrogen and oxygen (from the atmosphere) to power the vehicle.

WHY SPONSOR US

COMPANY ADVERTISEMENT

Your company or organization can have its name and logo placed on the team's apparel, social media, website, and vehicle.

COMPANY EXPOSURE

Your product may be used in real life applications that can expose its uses to future industry professionals and engineers.

RECRUITMENT

Your company gains access to a talented group of individuals. Past and current members have gone on to work at Tesla, Bombardier, and Ford.

PAST SPONSORS

HONDA

SKULE™

UNIVERSITY OF TORONTO

Ansys

Pratt & Whitney
A United Technologies Company

UTSM

We need $20,000 more to bring the new Urban Concept vehicle to life. YOU can help make this possible!

URBAN CONCEPT BUDGET

EXPENSES	COST ($ CAD)
Vehicle Body	$24000
Powertrain (Including Fuel cell)	$15000
Construction & Finishing	$1000
Registration	$1000
Transportation	$8000
Promotional	$1500
Competition Display & Maintenance	$1000
Technical Proposal & Track Testing	$2000
TOTAL	**$53 500**

We want to **custom tailor** the sponsorship package to **your company's needs**, so details are open to discussion.

SPONSORSHIP PACKAGES

Contributions of any amount will be greatly appreciated. We are open to sponsorships of any kind, whether it be monetary, materials, or software.

In return, you can:

- Have your company logo included on
  - UTSM website
  - UTSM T-Shirts and other clothing items
  - UTSM-designed Prototype/Urban Concept Vehicles
- Have your company featured on UTSM social media posts (Instagram, Facebook, Twitter, etc.)
- Receive a realistic mini model of a UTSM vehicle design of your choice

OUTREACH EVENTS

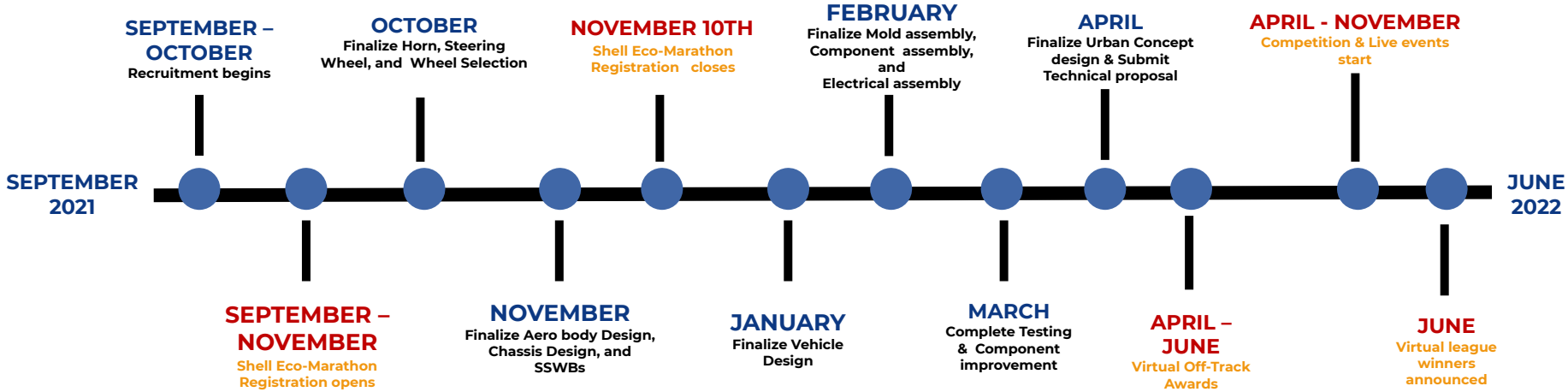
The team attends various public events to raise awareness about sustainable transportation and technologies, and have been featured on many television and news networks. Here are some of the events and media networks that we have attended in the past.

Shell V-Power NiTRO+ fuel launch
Jay Leno's Garage
Pollution Probe Gala
Maker Festival

CTV
Autofocus
Canadian Geographic
Toronto Star

CP24
Global Breakfast Television
SiriusXM Canada

UTSM
URBAN CONCEPT TIMELINE

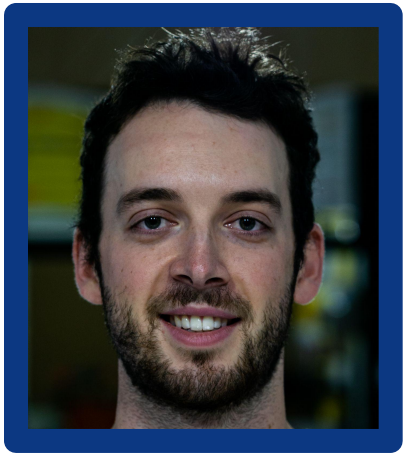


SHELL
ECO- MARATHON

YOUR SUPPORT MATTERS

Christine Yaromich

Co Captain
Urban Concept



Tyler Barry

Co Captain
Prototype

UTSM, "Advancing the drive to sustainability"

If you wish to support the team through a material, service, or monetary donation, or if you have any questions about sponsorship or the team, please send us an email at utsupermileage@gmail.com to arrange for a quick Zoom meeting. From there, we can provide you with the necessary details and answer any questions you may have.

If you would like to give a donation, please check out our website, utsm.ca, and click on partner.

We look forward to working with you!

THANK YOU

utsupermileage@gmail.com
https://www.utsm.ca/

https://www.youtube.com/user/UofTSupermileage

https://www.instagram.com/utsm_team/

https://www.facebook.com/teamutsm/